

2019 ADS FOR GRADS

*****EARLY BIRD PRICING – MAILED BY OCT. 12 --- REGULAR PRICING – MAILED BY DEC.7*****

Thank you for your order! This year you may *create your own ad* for your senior at balfour.com or send in ALL of your info and have the yearbook staff create your ad.

For staff created ads, please fill out this form and return it with all content (pictures and messages). Photos (JPEG format) and messages sent in an electronic format (on a flash drive, CD OR EMAILED) are preferred.

Name of Graduate: _____

Size Desired: _____ Price \$: _____ Is this a surprise for the graduate: Yes No

Number of photos for ad: _____ All photos submitted electronically: Yes No

Number of messages for ad: _____ Messages submitted electronically: Yes No

Name, email and daytime number of person placing the ad: _____

Please send this form with all photos, messages and payment to:
 Ft Zumwalt West High
 Attn: Loran Marquez
 1251 Turtle Creek Dr.
 O'Fallon, MO 63366

PLEASE READ AND SIGN THE FOLLOWING BEFORE PLACING AN ORDER:

- It is recommended that you send **COPIES** of irreplaceable photos rather than the originals. The yearbook staff is not responsible for any lost or damaged photos. It is very convenient for the staff when images are submitted electronically. Please save photos as a high resolution jpeg file.
- You may purchase any combination of blocks (to create rectangles, not odd shapes) on the page.
- **ONE PHOTO PER BLOCK** is a good ratio of photos and space available for messages. Remember, longer messages will need more space. DO NOT CUT OUT OR AROUND PHOTOS. The staff reserves the right to reject or crop photos and edit messages that are inappropriate for publication.
- **Use www.balfour.com for your PRE-DESIGNED ADS!**
- **Please do not send an incomplete order.** All photos and messages must be included with the original order form to guarantee it will be placed in the publication. **MAKE CHECKS PAYABLE TO FZW.**
- Please include one self-addressed stamped envelope (large enough to return photos submitted) with your order form. Please make sure this has adequate postage (If you do not send return postage, the photos will not be mailed back, but held at school for one year.)
- The yearbook, along with the ads, are created as a student publication, and while measures are taken to minimize errors, they do happen on occasion. Creating your ad online at balfour.com allows you to have control over content as long as it meets school policy guidelines.

***Please sign here to acknowledge these regulations: _____

<u>SENIOR AD PRICING</u>		
<u>Ad Size</u>	<u>Early Bird Price</u>	<u>Regular Price</u>
Business card 1/18	\$20.00	\$25.00
1 Block 1/9	\$35.00	\$40.00
** 2 Blocks 2/9	\$65.00	\$75.00
3 Blocks 1 /3	\$90.00	\$110.00
6 Blocks 2 /3	\$185.00	\$200.00
9 Blocks Full Page	\$240.00	\$270.00

** 2/9 ad is not available online.

