

# 2017 ADS FOR GRADS

**\*\*\*EARLYBIRD PRICING – MAILED BY SEPT. 30 --- REGULAR PRICING – MAILED BY NOV. 11\*\*\***

**Thank you for your order! This year you may create your own ad for your senior. Directions are included. If you would prefer for the yearbook staff to create your ad, please fill out the form and return it completed with all necessary information. Photos and messages sent in an electronic format (on a flash drive or CD are preferred).**

Name of Graduate: \_\_\_\_\_

Size Desired: \_\_\_\_\_ Price \$: \_\_\_\_\_

Number of photos for ad: \_\_\_\_\_ All photos submitted on CD: Yes No

Number of messages for ad: \_\_\_\_\_ Messages submitted on CD: Yes No

Is this a surprise for the graduate: Yes No

**Name, email and daytime number of person placing the ad:**

Please send this form with all messages, photos and payment to:  
 Ft. Zumwalt West High  
 Attn: Mrs. Loran Marquez  
 1251 Turtle Creek Dr.  
 O'Fallon. MO 63366

**PLEASE READ THE FOLLOWING BEFORE PLACING AN ORDER:**

- It is recommended that you send **COPIES** of irreplaceable photos rather than the originals. The yearbook staff is not responsible for any lost or damaged photos. It is very convenient for the staff when images are submitted on CD. Please save photos as a **high resolution jpeg file**.
- You may purchase any combination of blocks (to create rectangles, not odd shapes) on the page.
- **ONE PHOTO PER BLOCK** is a good ratio of photos and space available for messages. Remember, longer messages will need more space. **DO NOT CUT OUT OR AROUND PHOTOS.**
- **Please do not send in PRE-DESIGNED ADS!** The yearbook staff has been trained to design the ads and looks forward to creating something special for your child. Balfour.com will allow you to design your ad and pay for it online. The staff reserves the right to reject or crop photos and edit messages that are inappropriate for publication.
- **Please do not send an incomplete order.** All photos and messages must be included with the original order form to guarantee it will be placed in the publication. **MAKE CHECKS PAYABLE TO FZW.**
- Please include one self-addressed stamped envelope with your order form. It is needed to accommodate returning all of the photos submitted (please make sure this has adequate postage). If you do not send return postage, the photos will not be mailed back, but held at school for one year.
- The yearbook, along with the ads, are created as a student publication, and while measures are taken to minimize errors, they do happen on occasion. Creating your ad online at balfour.com allows you to have control over content as long as it meets school policy guidelines.

\*\*\*Please sign here to acknowledge these regulations: \_\_\_\_\_

Senior Ad Pricing		
Ad Size	Early Bird Prices due 9/30	Regular Price due 11/11
Business Card	\$20.00	\$25.00
1/9 of page	\$35.00	\$40.00
** 2/9 of page	\$65.00	\$75.00
1/3 of page	\$90.00	\$110.00
2/3 of page	\$185.00	\$200.00
Full page	\$240.00	\$270.00

\*\*2/9 ad is not available online.